

NSEDA

Newberry Springs Economic Development Association
P.O. Box 306 Newberry Springs, CA 92365

November 10, 2020

Directors of the Newberry Community Service District

Greetings,

The Newberry Springs Civic Hub Strategic Plan is a necessary study to consider and recommend which strategy will best incorporate the elements of shifting population and necessary upgrade of resources into an achievable action.

As the population of Newberry has developed further and further north of the Rt. 66 corridor; the old center of civic activity, (the park, community building, and Fire station) have aged, been outgrown and are distant from the people. Additionally, the Rt. 66 corridor businesses have been bypassed by the freeway and are closed.

The existing old center of civic activity has become largely irrelevant and outdated. Improvements to the Community Building, Park and Fire Department are overdue.

The conclusions and goals represented in the November 10, 2020 Newberry Springs Civic Hub Strategic Plan (draft) centralizes resources closer to the population of Newberry while delivering the required upgrades to those resources.

NSEDA knows that a secondary benefit of this strategy will be a place where people interact; where commerce develops and community coalesces to the betterment of all. NSEDA knows too, that without a hub where people connect there will be little opportunity for local commerce and the benefits of a circular economy in Newberry may never be enjoyed.

Therefore NSEDA supports this Draft of the Strategic Planning Committee and encourages your support also.

Sincerely,

Paul Deel
President, Newberry Springs Economic Development Association.
Submitted without board review